

# Oklahoma Combined Training Association (OCTA)



## 2021 Schooling Show Sponsorship

### OCTA Agrees to:

- ◆ Advertise the Show Sponsor schooling shows and clinics in their quarterly newsletter calendar plus including clinic/show flyers/entry forms either via email attachment or within the body of the newsletter.
- ◆ To include a business card size ad in the OCTA newsletter.
- ◆ Send monthly email blasts to members that include show advertising.
- ◆ Send show flyers/entry forms to members to remind them of shows/clinics.
- ◆ Designate monies received by show sponsors to be spent on OCTA Schooling Show Year End Awards.
- ◆ Send a list of current OCTA members to show organizer before and after the show.
- ◆ Track the year end award points
- ◆ Upon receiving show results will tabulate show year end award contribution and Invoice organizer. Said fees are due within two weeks upon receipt of invoice.

### Show Sponsor Responsibilities:

- ◆ Submit show/clinic flyers/entry forms no later than 4 weeks prior to shows for distribution.
- ◆ Contribute \$3-\$5 per OCTA member/horse combination in each schooling eventing show. These proceeds will fund OCTA schooling show year end awards. Final fee will be announced at the beginning of the show season.
- ◆ Within Two weeks after the show, submit to OCTA the show results. Submit year end awards contribution two weeks after receiving OCTA invoice. \$50 fee for late submission.
- ◆ Publicize that only OCTA members are eligible for the year end awards.
- ◆ Help recruit show participants to become OCTA members by providing OCTA membership forms at shows. Riders may become OCTA members, and therefore eligible for awards, by joining at show check in/prior to riding. Only OCTA members are eligible for OCTA Year End Awards.
- ◆ Will indicate "OCTA Recognized Show" on show flyers and other advertising.
- ◆ Submit show results within two weeks of show completion
- ◆ Add to show flyer/entry form—"OCTA member? Yes  No